

FLEXIBLE JR. GRAPHIC DESIGNER

IS THIS **YOU?**

Do you have an attention to detail and a keen eye for design? Do you live for visuals that can influence people? We're looking for someone well-versed in the graphic design universe, with a great attitude and sense of humour, to join our team. We're designers and thinkers. We work in branding + identity design and web design space, and as part and parcel come copywriting and social media. We also like things that go vroom; this includes, but is not limited to, racecars and heavy equipment, and so do our clients. We specialize in motorsports, construction and industrial sectors.

IN A **NUTSHELL?**

We're seeking a creative, technical and dynamic graphic designer with attention to detail (measure twice cut once). Your responsibilities include creating graphics for various projects, purposes and media. (if you have experience managing social media - double bonus)

DOES THIS **APPEAL TO YOU?** *(it should because it's what you'd be doing)*

- You will work together with some of our team, both independently and collaboratively on creative direction and the development of compelling graphics
- You'll be responsible for social media graphics, branding design collaborations, visual web design, packaging for presentations, graphic apparel
- You know about the latest design trends, tools and styles
- You have crazy time management skills
- Ability to self manage a project and or set of tasks is mission critical

Still sound good to you? Check out the must-haves below to see if you fit the bill.

THE **MUST HAVES**

- Excel and have in-depth working experience and knowledge of photoshop, illustrator and indesign
- Know how to use online storage systems ie. google drive, drop box
- Know or willing to learn how to update WordPress, Webflow and/or Shopify sites
- If you know and/or have worked with jitter, figma, canva, premier, after effects or any other graphic, visuals, video program - don't forget to tell us, these are key details
- You're a master multi-tasker and know what your priorities and deadlines are
- You're a self-starter and can create your own progress reports
- We hope you have the ability to immerse yourself into various industries – such as ours!
- **MUST BE** open to learning new skills and about various industries - specifically design, web, motorsports and construction
- **MUST** be a self-starter with little supervision required

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THE **FINE PRINT**

Design experience not including any formal education period minimum - 1 - 2 years.

Contract position - part time only to start 10 - 40 hrs / month OR full time depending on candidate skillset and experience.

Bring your own device. (we do not supply you with a computer, phone)

Work remotely on your own time - hence flexible.

Must be able to meet as required on occasion in Hamilton/Burlington area or Niagara. (average once per month)

ANDDDDD **YOU'RE DONE....**

If you're still feeling it after all that drop us a line at info@pureind.com with your resume, a copy of your portfolio if you have one and your favourite animal.